
Report on Pharmacy Council of India sponsored 'Pharma ANVESHAN 2024' on March 6, 2024 organized by Faculty of Pharmacy

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Thu, Mar 21, 2024 at 11:55 PM

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**A report on Pharmacy Council of India sponsored 'Pharma ANVESHAN 2024' on March 6, 2024 organized by Faculty of Pharmacy,****Integral University, Lucknow**

The Pharmacy Council of India is actively working towards the implementation of the National Education Policy, 2020. Pharmacy Council of India sponsored the Faculty of Pharmacy, Integral University to celebrate the **"National Pharmacy Education Day 2024"** on 6th March, 2024 to commemorate the birth anniversary of **Prof. M. L. Schroff, "Father of Pharmacy Education in India"**. Faculty of Pharmacy, Integral University, Lucknow organized **'National Pharmacy Education Day 2024'** based **Pharma ANVESHAN 2024** on the theme ***'Leveraging Synergism: Industry-Academia Partnership for Implementation of National Education Policy 2020'***. The theme was designed to bridge the gap between the industry and academia within the existing Pharmacy Course Curriculum.

The occasion marked the presence of eminent guests:

Prof. Vibhu Sahani, Central Council Member, Pharmacy Council of India, New Delhi.

Dr. Nida Fatima, Director, Centre for Incubation and Entrepreneurship Development, Integral University, Lucknow.

Dr. Ravi Kumar Trivedi, Vice President & HOD, BA-DMPK, Zydus Research Centre.

Prof. (Dr.) Manoj Kumar Shukla, Director, Government Engineering College, Kannauj.

Dr. Mukhtar Azam Khan, Clinical Development Manager, Sandoz India Pvt. Ltd. Hyderabad.

Syed Kaleem Akhtar, Deputy Registrar, Faculty of Pharmacy, Integral University.

Prof. M. A. Khalid, Chairman NEP Task Force, Integral University.

Prof. N. R. Kidwai, Deputy Director, IQAC, Integral University.

A total of 225 from among a total 243 people enrolled participated in the event. These included members from the pharmaceutical industry, faculty members and students from seven pharmacy colleges apart from faculty members and students of Faculty of Pharmacy, Integral University.



Inaugural Session:

Prof. (Dr.) Syed Misbahul Hasan, Dean, Faculty of Pharmacy, Intergal University welcomed the dignitaries and participants. He emphasized the pivotal role of National Education Policy 2020 and enlighten the objectives of Pharmacy Council of India for conduction of the Pharma Anveshan 2024. He reiterated the need for outcome-based education and the need to impart vocational training to the students as well as the choice of the student to select discipline of his/her choice. The NEP 2020 has all built in aspects to provide the five pillars of education access, equity, quality, affordability and accountability. His address resonated with the audience, underscoring the significance of pharmacy education with industry experts and academicians. He appreciated the participation of the dignitaries who have come across from different places in spite of their busy schedule.

Dr. Ravi Kumar Trivedi, Vice President and HOD of the BA-DMPK division at Zydus Research Centre delivered his lecture and discussion on “Role of NEP on evolving Pharmacy Education

System”. He enlightened about the determination of pharmacodynamic- pharmacokinetic estimation of drug molecules through advance analytical technologies that would positively catalyse the drug development and discovery at various stages and how the industry and nation’s requirements can be met through experiential and participatory learning through adequate changes in the curriculum. He further suggested that the curriculum should be designed in a manner that the graduate becomes industry ready through intermediate with training during the time the student pursue a particular degree. His motivational and outstanding lecture engaged the audience with latest facts and figures in the field of Pharmacy. Dr. Ravi Trivedi also visited Integral Referral Analysis and Research Laboratory of Integral Centre of Excellence for Interdisciplinary Research.



Prof. (Dr.) Manoj Kumar Shukla, Director, Government Engineering College, Kannauj delivered his talk on “Education Policy System in India from the ancient era to till date”. He enlightened the audience of all the consistently introduced policies in education system by the government over the past several years. He further highlighted the vision of the government in being able to implement the policy as the need of the hour. Dr. Manoj spoke of the benefits of this policy to the student, to the society and the nation through proper implementation of the NEP 2020. He also conversed the need for improvements to the many programmes implemented through the educational system as well as the drawbacks of those policies. His valuable insights and knowledgeable interaction motivated the participants to join hands together for implementation of National Education Policy, 2020 in educational system.



Dr. Mukhtar Azam Khan, Clinical development manager, Sandoz India Pvt. Ltd urged that pharmaceutical industry will be benefited greatly from the new educational strategy. He said the students need to be aware of the recent advances in the field of pharmaceutical sciences. He said

our pharma graduates should know about precision and customised drug delivery. They should also be aware of competitive intelligence which is important to gain valuable insights of the market.

Prof. Munnawar Alam Khalid, Chairman, NEP Task Force, Integral University

Prof. Khalid opined that the NEP 2020 is an excellent way of imparting a comprehensive knowledge and practice-based delivery of the course contents apart from the flexibility that it provides. As per NEP 2020, the student is now able to opt for a certificate, complete a two-year diploma program, earn a bachelor's degree in the third year, and spend the fourth year mostly conducting research. Students will thrive when research is introduced into undergraduate programs, and they will be able to identify their interests with ease.

The Chief Guest, **Prof. Vibhu Sahani**, Central Council Member, Pharmacy Council of India, New Delhi delivered the insights, strategies and new policies planned by Pharmacy Council of India which are to be introduced in educational system of pharmacy. He encouraged the students for regularly attending of theoretical and practical classes. His talk left a long-lasting impression and inspired us to delve deeper into our profession.



Valedictory Ceremony:

The day concluded with a heartwarming valedictory ceremony. The Chief Guest, Guest of Honor, Speakers and Guests were facilitated with memento presentation on behalf of Faculty of Pharmacy, Integral University. The event wrapped up with a vote of thanks delivered by **Prof. (Dr.) Juber Akhtar**, Head of Department, Prof. Juber thanked the Pharmacy Council of India for sponsoring the Faculty of Pharmacy, Integral University and participants for becoming a part of Pharma Anveshan 2024.

The convenors **Prof. (Dr.) Syed Misbahul Hasan, Prof. (Dr.) Juber Akhtar, Dr. Arun Kumar & Dr. Mohammad Irfan Khan**, co-convenors **Dr. Shom Prakash Kushwaha & Dr. Muhammad Arif**, Event anchor Ms. Archita Kapoor and student volunteer's relentless efforts made the event a grand success.

The Faculty of Pharmacy, Integral University thanks the Pharmacy Council of India in providing the opportunity and the grants for the important discussion on ***'Leveraging Synergism: Industry-Academia Partnership for Implementation of National Education Policy 2020'***

Prof. (Dr.) Juber Akhtar
Head,
Department of Pharmacy

Prof. (Dr.) Syed Misbahul Hasan,
Dean,
Faculty of Pharmacy